

















Levels of Engagement				
INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
Goal: To provide the public with balanced and objective information to assist them in understanding the problems, alternatives, opportunities and/or	Goal: To obtain public feedback on analysis, alternatives and/or decisions.	Goal: To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	Goal: To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	Goal: To place final decision- making in the hands of the public.
Promise to the public: We will keep You informed.	Promise to the public: We will keep you informed, listen to and acknowledge concerns and provide feedback on how public input influenced the decision.	Promise to the public: We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	Promise to the public: We will look to you for direct advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	Promise to the Public: We will implement wha you decide.
Example techniques to consider: • Fact sheets • Web Sites • Open houses	Example techniques to consider: • Public comment • Focus Groups • Surveys • Public Meetings	Example techniques to consider: • Workshops • Deliberate polling	Example techniques to consider: • Citizen advisory committees • Consensus building • Participatory decisionmaking	Example technique to consider: • Citizen juries • Ballots • Delegated decisions













